

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT19/12 17.10  
\*\*\* WFTV-TV \*\*\*

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	MEDIA PLACEMENT		
SALES PRSN	WA-	JOE KNAUER	

CONTRACT # 6387606

CLASS: NATL.	LOCAL	REGIONAL
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ORDER # \_\_\_\_\_

PRDCT	<u>PRIORITIES USA ACT</u>	<u>EST#1/89</u>	COMMENTS: (LINE)	QTY	UNIT	PRICE	TOTAL

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO LENA  
ED: TITTE

TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$73700.17X  
PLS CFM, THX 10/19

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY  
TELEVISION INDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1789												
1			1000A-1100A	60		\$2,400.00	10/26	10/26	1		FRI	1
PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD												
2			1210A-105A	60		\$1,500.00	10/26	10/26	1		FRI	1
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1 : EYEWIT NW-NOON	60		\$4,200.00	10/26	10/26	1		FRI	1
4			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1 : EYEWIT NW-NOON	60		\$4,200.00	10/29	10/29	1		MON	1
5			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1 : GD MRN AMR-ABC	60		\$7,000.00	10/29	10/29	1		MON	1
6			900A-1000A PROGRAM : DOCTORS CON COM1 : DOCTORS	60		\$2,400.00	10/29	10/29	1		MON	1
7			1200N-1230P PROGRAM : EYEWIT NW-NN SA CON COM1 : EYEWIT NW-NN SA	60		\$2,400.00	10/27	10/27	1		SAT	1
8			1200N-1230P PROGRAM : EYEWIT NW-NN SU CON COM1 : EYEWIT NW-NN SU	60		\$3,000.00	10/28	10/28	1		SUN	1
9			600P-630P PROGRAM : NEWS CON COM1 : NEWS	60		\$7,000.00	10/28	10/28	1		SUN	1
10			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1 : EYEWIT NWS-6/ABC-WORLD NWS	60		11000.00	10/25	10/25	1		THU	1
11			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1 : GD MRN AMR-ABC	60		\$7,000.00	10/25	10/25	1		THU	1

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12			900A-1000A	60		\$2,400.00	10/25	10/25	1		THU	1
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
13			400P-500P	60		\$3,200.00	10/23	10/23	1		TUE	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
14			700A-900A	60		\$7,000.00	10/23	10/23	1		TUE	1
PROGRAM : GD MRN AMR-ABC												
CON COM1 : GD MRN AMR-ABC												
15			900A-1000A	60		\$2,400.00	10/23	10/23	1		TUE	1
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
16			1000A-1100A	60		\$2,400.00	10/24	10/24	1		WED	1
PROGRAM : MILLIONAIRE/FEUD												
CON COM1 : MILLIONAIRE/FEUD												
17			1200N-100P	60		\$4,200.00	10/24	10/24	1		WED	1
PROGRAM : EYEWIT NW-NOON												
CON COM1 : EYEWIT NW-NOON												
OCT/12			60100.00			NOV/12						
												CONTRACT TOTAL
												73700.00
												TOTAL SPOTS
												17

MARKET TOTALS \$216,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 0%  
WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED\*

SVC- NSI  
DEMOS- RA35+\*